



AMBAYArea Summit 2020 Sponsor & Exhibitor Form

You are invited to partner with the Association of Manufacturers Bay Area (AMBAYArea) for the area's premier manufacturing event. The AMBayArea Summit 2020 will be held on Tuesday, April 28, 2020 at Chabot Space & Science Center in Oakland. Sponsorship opportunities are available for a limited time.

About the Event: The 3rd annual summit will bring together industry leaders for a day of thoughtful keynotes, industry-specific breakout sessions, and active networking opportunities. AMBayArea events are attended by C-level Bay Area manufacturers, supply chain members, subject matter experts, as well as valued partners from education and government. Almost 300 people attended last year's summit and even more attendees are expected for 2020.

Sponsorship Opportunities

Presenting Sponsor - \$12,000

- ❖ Company rep speaks at podium
- ❖ Logo on digital and print fliers
- ❖ Logo on tote bag
- ❖ Logo on event website
- ❖ Logo on program cover
- ❖ One-page ad in full-size, glossy program
- ❖ Prime exhibitor space
- ❖ Company rep quoted in press release
- ❖ Acknowledgement on social media
- ❖ 10 complimentary tickets
- ❖ Exclusive to only 2 Presenting Sponsors

Platinum Sponsor - \$8,000

- ❖ Acknowledgement during happy hour
- ❖ Signage during happy hour
- ❖ Logo on event website
- ❖ One-page ad in full-size, glossy program
- ❖ Mention in press release
- ❖ Acknowledgement on social media
- ❖ 8 complimentary tickets
- ❖ Exclusive to only 2 Platinum Sponsors

Gold Sponsor - \$6,000

- ❖ Logo on event website
- ❖ Half-page ad in full-size, glossy program
- ❖ Prime exhibitor space
- ❖ Mention in press release
- ❖ Acknowledgement on social media
- ❖ 5 complimentary tickets

Silver Sponsor - \$1,000 Manufacturing Company/\$2,000 Non-Manufacturing Company

- ❖ Logo on event website
- ❖ Logo in full-size, glossy program
- ❖ Exhibitor space
- ❖ Acknowledgement on social media
- ❖ 2 complimentary tickets

Student Sponsor - \$250

- ❖ Logo on event website
 - ❖ Sponsor recognition on name tag
 - ❖ 1 complimentary ticket will be provided to a manufacturing student
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Sponsor & Exhibitor Information

All sponsors may host an exhibit booth and will be provided with one 6' table and tablecloth in a location conducive to interacting with attendees throughout the day. There is limited access to outlets (bring your own extension cord, power strip and tape) and limited Wi-Fi within the building, so we cannot guarantee either and encourage you to plan accordingly. We suggest any videos/slides be on a flash drive rather than streaming.

Requested Sponsorship Level (limited sponsorships available):

- | | | |
|---|---|--|
| <input type="checkbox"/> Presenting Sponsor \$12,000 | <input type="checkbox"/> Platinum Sponsor \$8,000 | <input type="checkbox"/> Gold Sponsor \$6,000 |
| <input type="checkbox"/> Silver Sponsor NON-MFR \$2,000 | <input type="checkbox"/> Silver Sponsor MFR \$1,000 | <input type="checkbox"/> Student Sponsor \$250 |

Company Name: _____

Company Contact: _____ Title: _____

Contact Email: _____ Contact Phone: _____

Signature: _____ Date: _____

Summit Tote Bags

Each sponsor may provide one branded item to be included in the summit tote bags.

Send 300 of the item by Thursday, April 16, 2020 to:

Association of Manufacturers Bay Area, 1300 Clay Street, Suite 600, Oakland, CA 94612

Please provide a brief description of your tote bag item (including approximate dimensions):

Sponsor Logos

All sponsors may provide their logo for inclusion on the event website and program. Specs: TIFF or JPEG (CMYK/300dpi). Email logos to info@ambayarea.org.

Program Ads

Presenting Sponsors and Platinum Sponsors may provide a full-page ad [Specs: 8 ½”H x 7 ½”W (no bleed), TIFF or JPEG (CMYK/300dpi)]. Gold Sponsors may provide a half-page ad [Specs: 4”H x 3 ½”W (no bleed), TIFF or JPEG (CMYK/300dpi)] (Each ad will be bordered by a one-point line inserted by AMBAYArea. Email ads to info@ambayarea.org).

Deadline

Please email your completed form to info@ambayarea.org. Sponsorship payment and company logo must be received by February 25, 2020 to be included in event materials.