

AMBAYAREA SPONSORSHIP: EXECUTIVE ROUNDTABLE

PARTNER WITH AMBAYAREA

AMBAYArea hosts quarterly roundtables that provide an intimate setting for manufacturing executives to discuss specific challenges, share best practices and exchange ideas with fellow leaders of the industry.

Roundtable Sponsorship Fee = \$1,000



ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of C-level executives from manufacturing companies throughout the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

SPONSOR BENEFITS



NEWSLETTER

Company logo on the Roundtable invitation in an AMBAYArea Quarterly (sends in March, June, September, November).
ambayarea.com/news



SOCIAL MEDIA

Company logo on the Roundtable invitation highlighted through AMBAYArea's Twitter and LinkedIn feeds.



WEBSITE

Company logo on the Roundtable event page of AMBAYArea's website.

ambayarea.org/event

REACH SNAPSHOT

- ✓ Newsletter = 1,300 + Recipients | Open Rate = 20%
- ✓ Website: 13,000 + Visits (annual)
- ✓ Twitter: 400+ Followers
- ✓ LinkedIn: 700+ Views (annual)
- ✓ Membership: 65+ Members

DETAILS

Executive Roundtables are attended by approximately 20 C-level manufacturers. Non-manufacturers are not permitted with the exception of the sponsoring company who will be introduced at the beginning of the event to address the group briefly and distribute collateral and contact information.

