

AMBAYAREA SPONSORSHIP: MIXER —

PARTNER WITH AMBAYAREA

AMBAYArea provides an opportunity for Bay Area manufacturing executives to mingle with their peers and other members. Mixers are exclusive to manufacturers, non-manufacturing members and the event sponsor.

Roundtable Sponsorship Fee = \$2,000



ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of C-level executives from manufacturing companies throughout the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

SPONSOR BENEFITS

REACH SNAPSHOT

- ✓ Newsletter = 1,300 + Recipients | Open Rate = 20%
- ✓ Website: 13,000 + Visits (annual)
- ✓ Twitter: 400+ Followers
- ✓ LinkedIn: 700+ Views (annual)
- ✓ Membership: 65+ Members

SPONSORSHIP DETAILS

Executive Roundtables are attended by approximately 30 C-level manufacturers. The sponsor's logo will be featured on the event invitation. The sponsor will have the opportunity to address the group at the beginning of the event, network throughout the event and put out business cards and brochures.



NEWSLETTER

Company logo on the Mixer invitation in an AMBAYArea Quarterly (sends in March, June, September, November).
ambayarea.com/news



SOCIAL MEDIA

Company logo on the Mixer invitation highlighted through AMBAYArea's Twitter and LinkedIn feeds.

twitter.com/ambayarea



WEBSITE

Company logo on the Mixer event page of AMBAYArea's website.

ambayarea.org/event



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