

AMBAYAREA SPONSORSHIP: THOUGHT LEADERSHIP —

PARTNER WITH AMBAYAREA

AMBAYArea partners with industry experts to provide valuable information to the manufacturing community. Through thought leadership articles, subject matter experts can demonstrate their expertise and gain visibility among Bay Area manufacturing executives.

Thought Leadership Sponsorship Fee = \$500



ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of C-level executives from manufacturing companies throughout the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

SPONSOR BENEFITS



NEWSLETTER

Featured in one AMBAYArea Quarterly (sends in March, June, September, November).

ambayarea.com/news



SOCIAL MEDIA

Highlighted through AMBAYArea's Twitter and LinkedIn feeds.

twitter.com/ambayarea
linkedin.com/company/am_bayarea



WEBSITE

Featured on AMBAYArea's website.

ambayarea.org/thoughtleadership

REACH SNAPSHOT

- ✓ Newsletter = 1,300 + Recipients | Open Rate = 20%
- ✓ Website: 13,000 + Visits (annual)
- ✓ Twitter: 400+ Followers
- ✓ LinkedIn: 700+ Views (annual)
- ✓ Membership: 65+ Members

DETAILS

The sponsoring company's expert provides an 800-word count education-focused article (without a sales pitch). The article can include an About the Author paragraph with contact information at the end of the article.



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