

# AMBAYAREA SPONSORSHIP: VIRTUAL EXECUTIVE ROUNDTABLE

## PARTNER WITH AMBAYAREA

AMBAYArea hosts virtual roundtables that provide an intimate setting for manufacturing executives to connect with peers when in-person meetings are not viable.

Roundtable Sponsorship Fee = \$500

\*Members = \$300



## ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of C-level executives from manufacturing companies throughout the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

## SPONSOR BENEFITS



### NEWSLETTER

Company logo on the Roundtable invitation in an AMBAYArea Quarterly (sends in March, June, September, November).  
[ambayarea.com/news](http://ambayarea.com/news)



### SOCIAL MEDIA

Company logo on the Roundtable invitation highlighted through AMBAYArea's Twitter and LinkedIn feeds.



### WEBSITE

Company logo on the Roundtable event page of AMBAYArea's website.

[ambayarea.org/event](http://ambayarea.org/event)

## REACH SNAPSHOT

- ✓ Newsletter = 1,300 + Recipients | Open Rate = 20%
- ✓ Website: 13,000 + Visits (annual)
- ✓ Twitter: 400+ Followers
- ✓ LinkedIn: 700+ Views (annual)
- ✓ Membership: 65+ Members

### DETAILS

Virtual Executive Roundtables are attended by approximately 25 manufacturing executives. The sponsor company's logo appears on the Roundtable invitation. The sponsor will be thanked at the beginning and end of the roundtable and referenced (with linked website) in the notes that are distributed to all members.

