

AMBAYAREA CORNERSTONE PARTNERSHIP

SUPPORT BAY AREA MANUFACTURING

The Association of Manufacturers Bay Area (AMBAYAREA) is dedicated to supporting Bay Area manufacturers. The Cornerstone Partnership offers manufacturers and service providers the opportunity to be part of the core foundation in AMBAYAREA's work to help manufacturing thrive in the Bay Area. Cornerstone Partners will gain brand visibility and access to the manufacturing community throughout the year while supporting manufacturing, which accounts for more than 9% of Bay Area employment.

Cornerstone Partners are vital to AMBAYAREA's workforce development efforts, which include skilled trades student scholarships, job fairs, Ambassador Program, apprenticeship and internships, MFG Day events, and more.

Annual Cornerstone Partnership = \$8,000



CORNERSTONE PARTNERSHIP BENEFITS



CONNECTION

Networking Opportunities:

- AMBAYAREA Summit Silver Sponsorship (includes exhibit booth and 2 tickets)
- AMBAYAREA/BACC Golf Benefit Hole Sponsorship (includes sponsor recognition and registration for one golfer)
- AMBAYAREA/BACC Virtual Job Fair booth (held in the spring and fall)*

Plus, Annual AMBAYAREA Membership:

- Complimentary registration for webinars
- Complimentary registration for executive roundtables*
- Advocacy updates and outreach
- Access to purchasing power programs
- Access to employee discount program
- Discount on AMBAYAREA Summit tickets
- Workforce development opportunities

**Job fairs and roundtables are exclusive to manufacturers. These benefits can be gifted to a manufacturing client.*



RECOGNITION

Website:

- Featured on the AMBAYAREA website linked to sponsor's website
- 13,000+ Visits (annual)

Newsletter:

- Logo included on AMBAYAREA newsletters
- 1,500+ Recipients | Open Rate = 24+%

Social Media:

- Recognition on Twitter (250+ followers)
- Recognition on LinkedIn (700+ annual views)

Events:

- Logo displayed at AMBAYAREA events
- Logo in event programs
- Recognition on event name badges



ENHANCEMENT

Increase your Summit sponsorship level. Cornerstone Partnership plus:

\$2,000 = Gold Sponsor

- Summit tickets (5 total)
- Half page ad in Summit program

\$4,000 = Platinum Sponsor

- Acknowledgement during happy hour
- Summit tickets (8 total)
- Half page ad in Summit program

\$6,000 = Presenting Sponsor

- Speaking opportunity at podium
- Summit tickets (10 total)
- Full page ad in Summit program

