

AMBAYAREA SPONSORSHIP: PURCHASING POWER PROGRAM

PARTNER WITH AMBAYAREA

AMBAYArea provides a Purchasing Power Program for its members by partnering with companies that would like to offer AMBAYArea members significant discounts on products or services in exchange for visibility.

Annual Sponsorship Fee = \$500
Fee waived for AMBAYArea members



ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of C-level executives from manufacturing companies throughout the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

SPONSOR BENEFITS



NEWSLETTER

Featured in an AMBAYArea Quarterly (sends in March, June, September, November).

ambayarea.com/news



SOCIAL MEDIA

Highlighted through AMBAYArea's Twitter and LinkedIn feeds.

twitter.com/ambayarea
linkedin.com/company/am_bayarea



WEBSITE

Featured on AMBAYArea's Purchasing Power Program webpage.

ambayarea.org/purchasingpower

REACH SNAPSHOT

- ✓ Newsletter = 1,500 + Recipients | Open Rate = 24%
- ✓ Website: 13,000 + Visits (annual)
- ✓ Twitter: 250+ Followers
- ✓ LinkedIn: 700+ Views (annual)
- ✓ Membership: 85+ Members

APPLY TODAY

Complete the online [Purchasing Power Partner Proposal Form](#). Proposals are reviewed by AMBAYArea's Purchasing Power Program Committee.



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