

# AMBAYAREA SPONSORSHIP: MIXER —

## PARTNER WITH AMBAYAREA

AMBAYArea provides an opportunity for Bay Area manufacturing executives to mingle with their peers and other members. Mixers are exclusive to manufacturers, non-manufacturing members and the event sponsor.

Roundtable Sponsorship Fee = \$5,000  
or Two Sponsors at \$2,500



## ABOUT AMBAYAREA

The Association of Manufacturers Bay Area (AMBAYArea) is a trade group dedicated to supporting Bay Area manufacturers through advocacy, collaboration, member education, purchasing power and workforce development. AMBAYArea membership is composed of manufacturing company executives in the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma), as well as community and industry partners. While AMBAYArea tailors its programming to manufacturers, various opportunities are available for service providers who wish to make new connections with manufacturers.

## SPONSOR BENEFITS



### NEWSLETTER

Company logo on the Mixer invitation in an AMBAYArea Quarterly (sends in March, June, September, November).  
[ambayarea.com/news](http://ambayarea.com/news)



### SOCIAL MEDIA

Company logo on the Mixer invitation highlighted through AMBAYArea's Twitter and LinkedIn feeds.

[twitter.com/ambayarea](https://twitter.com/ambayarea)



### WEBSITE

Company logo on the Mixer event page of AMBAYArea's website.

[ambayarea.org/event](http://ambayarea.org/event)

## REACH SNAPSHOT

- ✓ Newsletter = 1,500+ Recipients | Open Rate = 25%
- ✓ Website: 13,000 + Visits (annual)
- ✓ LinkedIn: 800+ Followers
- ✓ Twitter: 280+ Followers
- ✓ Membership: 85+ Members

### SPONSORSHIP DETAILS

Mixers are attended by approximately 50 manufacturing executives. The sponsor's logo will be featured on the event invitation, website and social media. The sponsor will have the opportunity to address the group at the beginning of the event, network throughout the event, and put out business cards and brochures.